

SELECTIVE<sup>®</sup>  
PROFESSIONAL E 

Mastering the shades  
that express  
the hairstylist's art.

COLOREVO  
COLOR CHART

**Beyond color.**

Tuscan essence.

# COLOREVO

• NATURALI  
NATURAL



• CENERE  
ASH



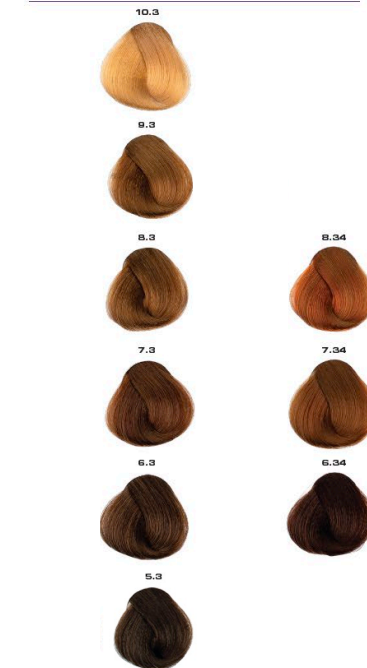
• IRISÉ  
IRISÉ



• BEIGE  
BEIGE



• DORATI  
GOLDEN



**Beyond color.**  
Tuscan essence.

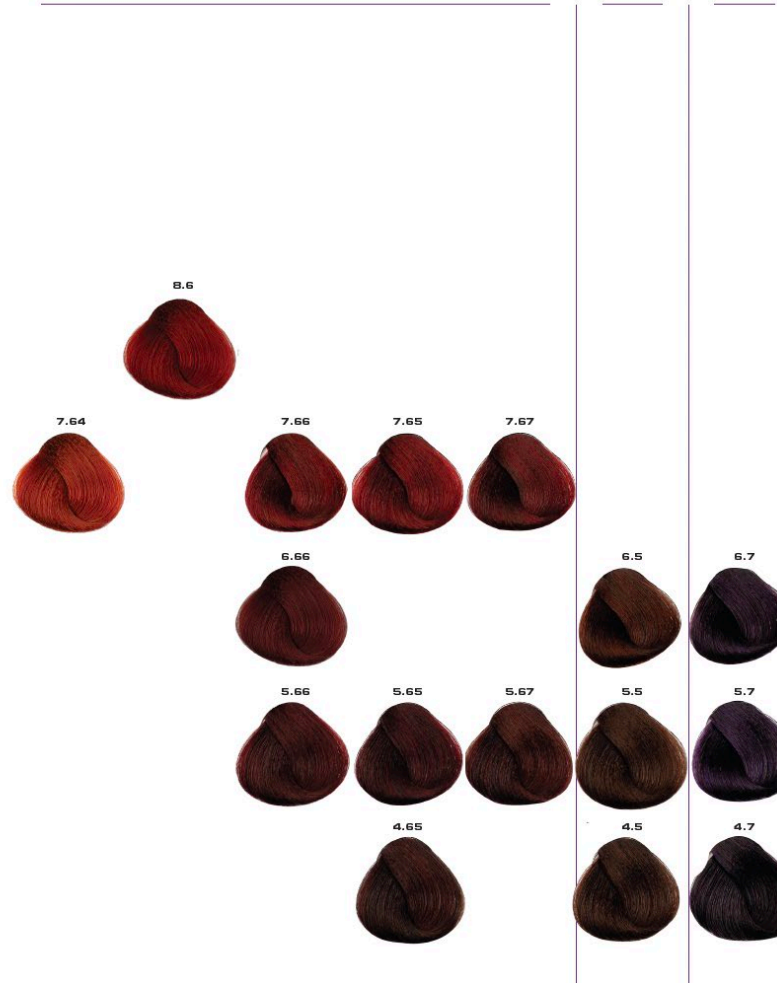
# COLOREVO

• RAMATI  
COFFER

10.4



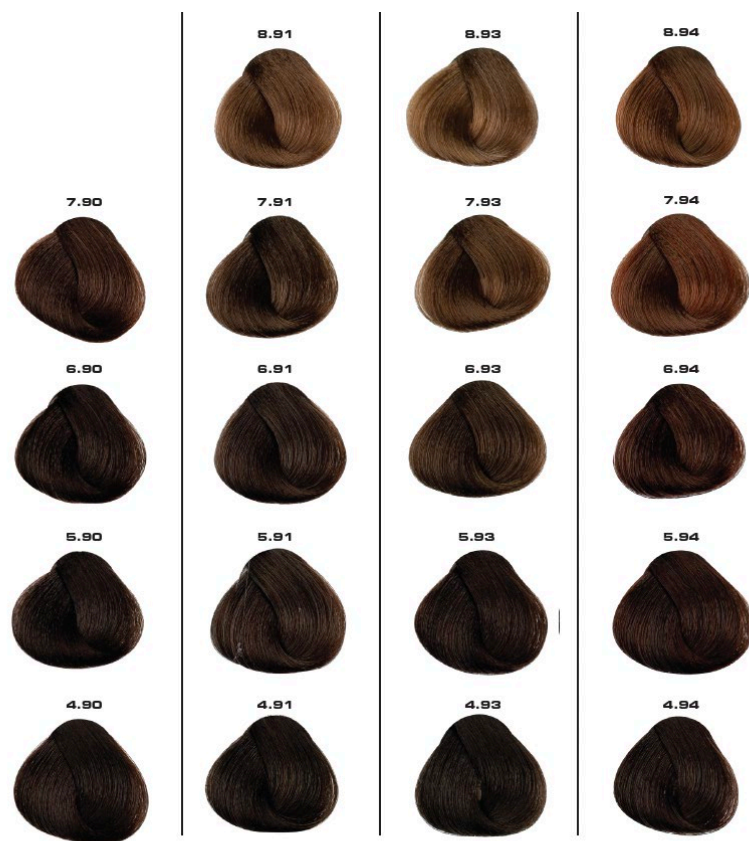
• ROSSI  
RED



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Tuscan essence.

# COLOREVO

• CIOCCOLATO • CHOCOLATE



• SUPERSCHIARENTI • SUPER LIGHTENERS



• MIX



• GLITCH



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Tuscan essence.